



Rob Nayavich

About Me

Passionate Graphic Design professional entering the field after receiving both Associates and Bachelor's degrees. I am a reliable, imaginative, creative, and hard-working individual that would be an asset to any organization. I've spearheaded freelance projects and worked as an intern for an international snowboard manufacturer, tailoring their catalog and brand awareness campaigns. My primary field interests are branding and media ad creation for brand awareness but excel in most areas of graphic design. Possesses a personality that works well in the customer service and presentation. I'm seeking to grow my skills and expand my career experience.

Experience

Gilson Snow, Inc.: Internship 2022

Worked with the design team of this international snowboard company from a remote position to design and developed multiple assets such as a social media campaign, refresh a product catalog as well as designed a snowboard for potential future use.

Freelance: 2017 - 2023

Collaborated with the head of a small, up and coming web service named My EZ Academy. Designed and produced their current logo as well as producing a social media ad campaign. Produced a logo for a small support group for young parents as well as creating wedding invitations.

eManagement Services: Freelance 2019 - 2022

Worked with manager of eManagement Services on and off between 2019 and 2022. Designed multiple different assets for eManagement Services along with some of their clients. These assets include logos, web ad campaigns along with brochures and other printed materials. Also more recently rebranded eManagement slightly to fall into a more modern sense.

Weis Markets: Bakery Associate and Manager Trainee: 2019 - 2024

Worked as a part time bakery associate at Weis Markets from February 2019 to September 2023. In September 2023 switch to working full time as a bakery associate and began training to take over the position of Bakery Manager.

Education

Associates Degree in Graphic Design 2018
Luzerne County Community College

Bachelors Degree in Digital Design and Media Arts 2022
Wilkes University

Skills and Expertise

Adobe Illustrator
Adobe Indesign
Adobe Photoshop
Adobe XD
Microsoft Word
Microsoft Powerpoint

Link to Portfolio: rncreativedesign.com